

VILMA ALEXANDRA RAMON URREGO
**A COFFEE GROWER WHO KEEPS A
FAMILY TRADITION ALIVE FROM THE
HEART.**



For Vilma, coffee is more than just a crop—it's a way to provide a better future for her family. The combination of good prices and market accessibility motivated her to focus on producing specialty coffee. Over the years, she has expanded her plantations and adapted to new fermentation techniques, always striving to improve quality.

Her farm, a family-run operation, is located at an altitude of 1,400 meters and is surrounded by forests, creating an ideal environment for coffee cultivation. What makes her farm unique is the choice to grow varieties that, although more delicate and disease-prone, produce exceptional quality coffee.

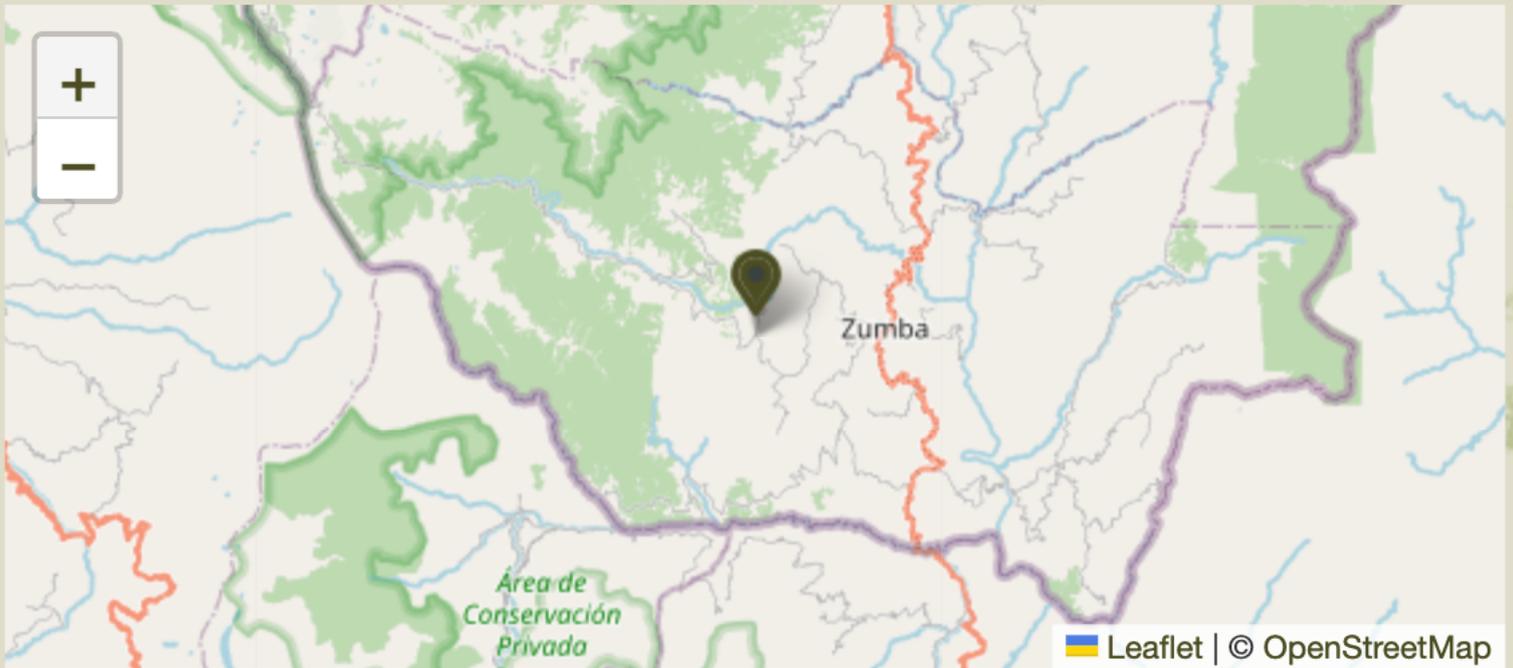
Working with Caravela has given her stability and fair compensation, reinforcing her commitment to quality. However, challenges remain, particularly in managing plant diseases and ensuring consistency in her harvests. Despite this, Vilma is optimistic about the future, planning to improve soil nutrition and further enhance her coffee's quality.

Her message to coffee consumers is simple: by choosing her coffee, they are not only enjoying a high-quality product but also supporting the hard work and dedication of farmers who strive to produce the best coffee possible.

FINCA:

EL CEDRO.

[View on Maps](#)



LOCATION.



COUNTRY.

Ecuador



DEPARTMENT.

ZAMORA CHINCHIPE



MUNICIPALITY.

CHINCHIPE



ELEVATION.

2699 MASL



LATITUDE / LONGITUDE.

-4.867844 /
-79.197726

SIZE.



TOTAL FARM AREA.

1.5 Hectares



AREA IN COFFEE.

1.5 Hectares

FARM VARIETIES.



VARIETIES

San
Salvador

TECHNICAL INFORMATION.



HARVEST.

July - December.



MITACA.

January - March.



PROCESSING.

Washed.



SHADE.



DRYING METHOD.

Canopy or solar tent or roof for 10 days.

OTHER INFORMATION.



CERTIFICATIONS.

NO



PECA.

Yes



ASSOCIATION.

Independent Producer

