

CARMEN

SANCHEZ

**CARMEN MARIA SANCHEZ PRADO A
COFFEE GROWER WHO KEEPS A
FAMILY TRADITION ALIVE FROM THE
HEART.**

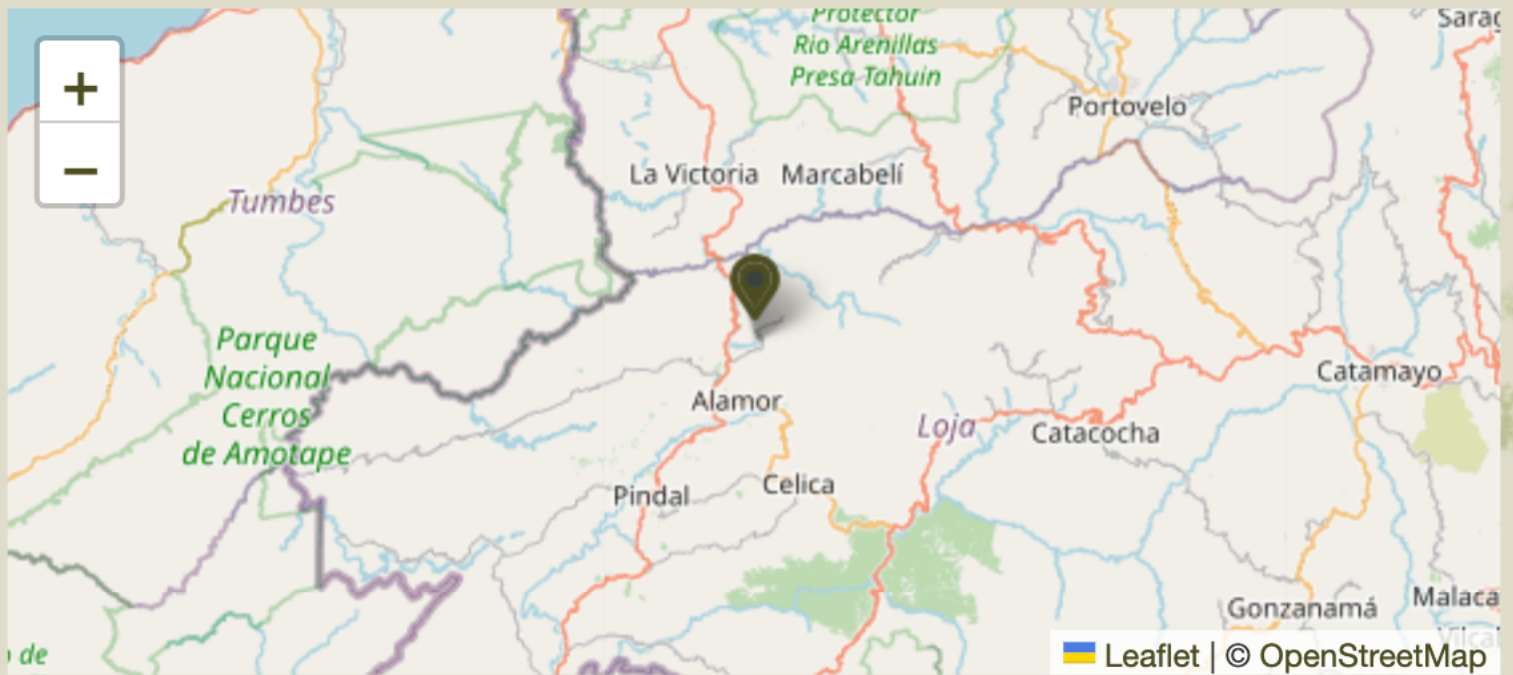


Carmen Sanchez comes from a coffee growing family in Ecuador. She used to help her father in the farm together with her siblings. They used to go around the farm helping their father harvesting coffee. At that time, however, they just harvested the coffee and then dried it, without worrying about processing or quality. As years passed, Carmen married to her husband Cristo Rey Granda and then started a coffee farm in a vereda called Las Cochass. There, Carmen and Cristo started their family around their coffee business. For many years, they sold the coffee to intermediaries in the area. In 2019, Cristo sadly passed away, but Carmen and her children decided to continue with the coffee tradition, honoring their father and naming the farm Cristo Rey. That same year in 2019, Carmen learned about the arrival of Caravela Coffee to their region and that was when they started selling their coffee and continued working hand in hand with Caravela. Today, Carmen works on the farm together with her daughter, Lidia Geomar Granda, who's in charge of the post-harvest process, fermentation, drying, and quality control of the coffee. Carmen, on the other hand, oversees all the tree management process, including hiring workers to plant, clean the land, and harvest. Carmen and Lidia, however, are very proud to say that they continue with the farm, but always honoring Cristo's practices and traditions. They have never used any chemicals to produce coffee, instead, Cristo always focused throughout the years on maintaining their trees healthy in an organic way. From this process, they have even taken into account the moon when producing coffee. For instance, the tradition says that in a new moon, they should not plant coffee, or harvest, so they wait until the end of the phase to carry out the activities on the farm. This is how they keep their trees producing great quality coffee.

FINCA:

CRISTO REY.

View on Maps



LOCATION.



COUNTRY.
Ecuador



DEPARTMENT.
LOJA



MUNICIPALITY.
PUYANGO



ELEVATION.
839 MASL



LATITUDE / LONGITUDE.
-3.9587638 /
-80.0033614

SIZE.



TOTAL FARM AREA.
5 Hectares



AREA IN COFFEE.
1.5 Hectares

FARM VARIETIES.



VARIETIES
ACAWA



VARIETIES
Catuai

TECHNICAL INFORMATION.



HARVEST.
June - August.



MITACA.



PROCESSING.
Natural.



SHADE.
guineo, guabomusgo,
platano, guabo, roblon,
shiringue.



DRYING METHOD.
Canopy or solar tent or roof for 12 days.

OTHER INFORMATION.



CERTIFICATIONS.
C.A.F.E. PRACTICES



PECA.
Yes



ASSOCIATION.
Independent Producer

