

MARIA CUTIERREZ



FINCA LA JOYA, LA PALMA, CHALATENANGO, EL SALVADOR



In the mountains of Chalatenango, Maria Pedrina and her family run Finca La Joya, a farm born from perseverance and opportunity. Maria inherited the land from her father, but it was through the encouragement and support of a church project that she and her husband, Jose Guillermo, began growing coffee. Over time, their hard work allowed them to expand the farm and build a life around coffee alongside their son. After more than 15 years producing coffee, the 2023

harvest marked a turning point as their first year selling specialty coffee with Caravela. For Maria, this journey has brought not only better prices, but also the confidence that their farm can produce exceptional coffees. Today, they continue focusing on quality through careful harvesting and processing, while making the most of the farm's fertile soils, high elevation, and unique microclimate.



TOTAL AREA
4.5 HECTARES



COFFEE AREA
4.2 HECTARES



ALTITUDE
1.611 MASL



VARIETY
PACAMARA
& CATUAI



HARVEST
JAN - APR



MITACA



PROCESSING METHOD
WASHED